









Message from the Mayor

As part of our Build Surrey program, the City is investing in many significant capital projects to help create healthy, strong communities. Cloverdale is the heart of the Fraser Valley and one of the fastest growing communities in B.C. As our population continues to grow, we are investing in new infrastructure and community enhancement projects in Cloverdale, in order to improve the quality of life for people living and working in the area.

As we move our city forward we will balance growth with sustainability and ensure that we have the necessary social infrastructure, roadways, transit options, environmental protection, public safety and employment opportunities.

I have faith in our city and its people, and together we will create vibrant, safe, sustainable communities.

Dianne L. Watts, Mayor

Build Cloverdale Program NOVEMBER 2010

Build Cloverdale Program NOVEMBER 2010





New Cloverdale Recreation Centre

The new 65,000 square foot Cloverdale Recreation Centre will provide new recreation opportunities, including multipurpose rooms, three gymnasiums, a fitness facility, as well as seniors', youth, preschool and middle years programming spaces.

A colourful public art work titled *Flow* is being created by artist Robert Studer, and will be visible from the entrance foyer.

New Animal Shelter

A new 9,000 square foot stateof-the-art, efficient and functional facility will be built on Colebrook Road to provide care and adoption services for the City's lost and abandoned pets.



New Cloverdale Recreation Centre

North Creek Bridge

North Creek Bridge

The City constructed a pedestrian bridge across North Creek in the North Cloverdale West area. This crossing links the Cloverdale Greenway to the Clayton Greenway and provides a walking opportunity between the Provincetown area and Adams Road Elementary.

Greenaway Park Improvements

Greenaway Park is home to two new courts that will serve the local tennis community and students from nearby Lord Tweedsmuir Secondary very well for the next decade.

Cloverdale Greenway Trails

The Cloverdale Greenway is part of a city-wide path network with connections north to Fraser Highway, south to Campbell Heights and west to Hook Greenway. When complete, the Cloverdale Greenway will be 6.5 km long and will include a new pedestrian/cycling refuge island on 64 Ave east of 180 St to facilitate crossing of the road.

Build Cloverdale Program NOVEMBER 2010

Build Cloverdale Program NOVEMBER 2010





The Grove

This new community will be located in the heart of the East Clayton neighbourhood at 194th Street and 68th Avenue and consists of 144 townhomes.

Clayton Park Improvements

Clayton Park will be enhanced with new amenities to provide expanded opportunities for recreational programming.

Cloverdale Athletic Park Tennis Courts

Four new lighted tennis courts have been constructed at Cloverdale Athletic Park. These courts are extremely well used by tennis players from throughout the Cloverdale area.

Cloverdale West Village

Adjacent to Cloverdale's downtown centre, this development will add to the area's character and commercial vibrancy with a varied blend of housing options, including urban rowhouses, townhouses, and apartments, totaling 440 new residential units.

The project includes a public plaza, with retail shops and services, as well as new green space and wetland.





Build Cloverdale Program NOVEMBER 2010

Build Cloverdale Program NOVEMBER 2010

Build Cloverdale Program NOVEMBER 2010





The City is undertaking many beautification initiatives in Cloverdale, including:

- New heritage street banners to be featured on 176th Street and around the Cloverdale Fair Grounds
- Additional decorative wraps will be applied to traffic and utility kiosks to deter graffiti and provide visual appeal to the streetscape
- Seasonal lighting and decorative displays along 176th Street to celebrate the winter season
- Greening the community through median landscaping, flower beds and tree planting
- Vacant and unsightly property improvements
- Graffiti prevention and removal program

Community Beautification Grants

New community grants are available to Cloverdale residents & community groups to help support neighbourhood revitalization and beautification projects and community celebrations through the Community Enhancement Partnership Program (CEPP). Visit www.surrey.ca/citybeautification







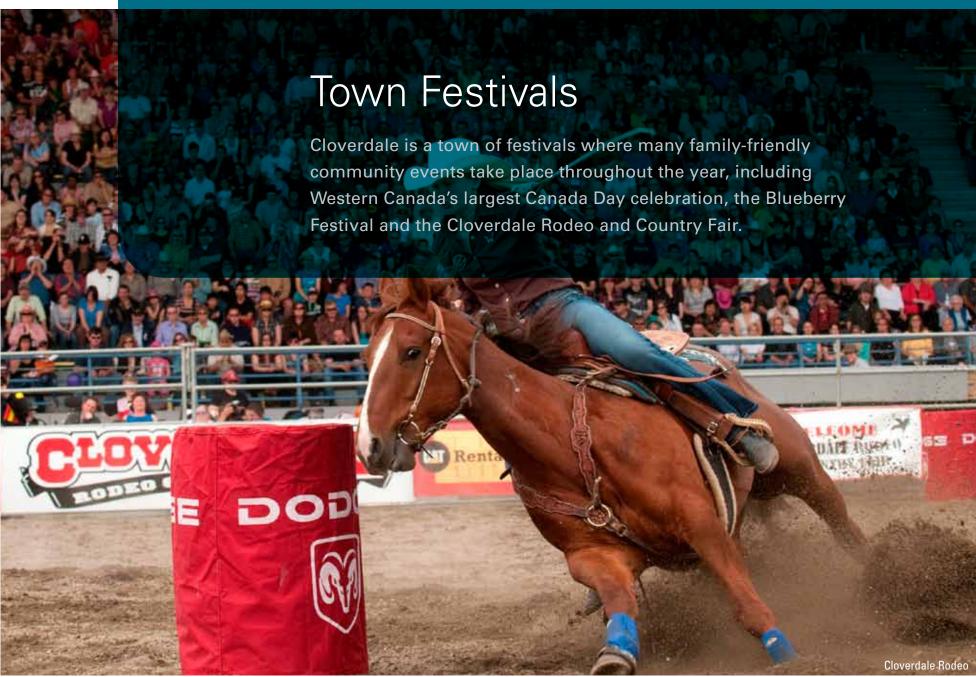
8



















Get Involved!

To get involved and learn more about business-related initiatives and events, how to start a business, the many advantages of doing business and investing in Surrey, and much more, please visit www.surrey.ca/business or email econdev@surrey.ca





Business Retention and Expansion (BR&E) program

This program is designed to facilitate proactive outreach to business owners to assist in ensuring that they are being properly informed and served by the City and other partners while providing networking and learning opportunities along with valuable resource and referral information.

Through the Business Visitation component of the BR&E program, Economic Development staff meet one-on-one with Cloverdale business owners to discuss their operations and identify any issues that may be an impediment to their business viability and growth.

The City's Economic Development Office has enhanced its outreach to businesses through the introduction of a business-focused e-newsletter titled Business Matters. The publication features news and events related to business and economic development in Surrey and keeps people updated on the latest economic initiatives, business growth statistics and more. To sign up for Business Matters, please visit www.surrey.ca/business and join the e-bulletin.



2 Build Cloverdale Program NOVEMBER 2010 Build Cloverdale Program NOVEMBER 2010

Surrey's Crime Reduction Strategy

The City of Surrey's Crime Reduction Strategy is focused on four primary objectives:

- 1. Reduce crime and increase community safety
- 2. Increase public involvement in reducing crime
- 3. Increase integration between all stakeholders involved in crime reduction
- 4. Improve public awareness around the reality and perception of crime

Get Involved and Make a Difference!

Become a volunteer with the Surrey RCMP: 604-599-0502 or www.surrey.rcmp.ca

Join the Surrey RCMP Block Watch program: 604-599-7601 or www.surrey.rcmp.ca

Become a volunteer with the Surrey Crime Prevention Society: 604-502-8555 or www.surreycrime.bc.ca

If you want more information about community safety in Surrey, please email: crimereduction@surrey.ca

Problem Solving

A team of officers and personnel in Cloverdale and Port Kells are assigned specifically to deal with issues, problems, and concerns raised by citizens and businesses in the community.

Crime Prevention Programs And Services

The Cloverdale/Port Kells District Office is available to answer your questions and concerns. Crime Prevention programs and services include:

- Block Watch
- Crime Prevention for Businesses
- Business Link Newsletter
- Crime Prevention Literature
- Security Assessments
- Crime Prevention Presentations
- Youth Intervention
- Restorative Justice

Community Engagement

The Cloverdale/Port Kells District RCMP meets regularly with citizens, businesses, agencies, public services and faith groups to develop timely, community-wide responses to problems in the area.

Some of the regularly scheduled meetings include:

- Integrated Services meetings are held bi-monthly with representatives from: The City of Surrey, RCMP, Surrey Fire Services, ICBC, crime prevention specialists, business representatives, Business Improvement Association, Chamber of Commerce, OPTIONS, faith groups, and other community stakeholders.
- Community consultative group meetings are held quarterly and are open to the public.
- Business group meetings are held quarterly for businesses in the Port Kells, Clayton, and 64th Business Complex area.



The RCMP also participates in several community meetings such as; Cloverdale Homeless Committee, Cloverdale Business Improvement Association, and the Cloverdale Chamber of Commerce.



- Remembrance Day Parades
- Cloverdale Rodeo and Exhibition
- Canada Day Parade
- Blueberry Festival
- Halloween Costume Parade
- Surrey's Santa Parade of Lights









Build Cloverdale Program NOVEMBER 2010

Build Cloverdale Program NOVEMBER 2010





MAYOR

City of Surrey Mayor and Council



COUNCILLOR



COUNCILLOR



COUNCILLOR



COUNCILLOR MARVIN HUNT



COUNCILLOR



COUNCILLOR BARINDER



BARBARA



COUNCILLOR JUDY

